

CONTRACT


WVIT
1422 New Britain Ave
West Hartford, CT 06110
(860) 521-3030

www.nbcconnecticut.com

And:

MENTZER MEDIA
DO NOT MAIL
600 FAIRMOUNT AVENUE
SUITE 306
TOWSON, MD 21286

Contract / Revision		Alt Order #
334311 /		
Product		
SENATE 2012		
Contract Dates	Estimate #	
10/09/12 - 10/15/12	1320	
Advertiser		Original Date / Revision
LINDA MCMAHON FOR SENATE		09/10/12 / 09/10/12
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WVIT	Corey Lane	Philadelphia NS
Special Handling		
Demographic		
RA35+		
		Total Ratings
		272.00
IDB#	Advertiser Code	Product Code
1021		
Agency Ref	Advertiser Ref	
42748		20828

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
								Week					
N 1	WVIT	10/09/12	10/14/12	6-7A CT NEWS TODAY	6A-7A		:30				NM	4	\$1,800.00
	IP												
	Start Date	End Date	Weekdays	Spots/Week									
Week:	10/08/12	10/14/12	-1111--	4									
N 2	WVIT	10/09/12	10/14/12	12-1P AH LIVE	12P-1P		:30				NM	4	\$300.00
	IP												
	Start Date	End Date	Weekdays	Spots/Week									
Week:	10/08/12	10/14/12	-1111--	4									
N 3	WVIT	10/09/12	10/14/12	4-5P ELLEN	4P-5P		:30				NM	7	\$1,400.00
	IP												
	Start Date	End Date	Weekdays	Spots/Week									
Week:	10/08/12	10/14/12	-2122--	7									
N 4	WVIT	10/09/12	10/14/12	5-6P CT NEWS @ 5PM	5P-6P		:30				NM	4	\$2,200.00
	IP												
	Start Date	End Date	Weekdays	Spots/Week									
Week:	10/08/12	10/14/12	-1111--	4									
N 5	WVIT	10/09/12	10/14/12	6-630P M-F CT NEWS @ 6	6P-630P		:30				NM	4	\$3,200.00
	IP												
	Start Date	End Date	Weekdays	Spots/Week									
Week:	10/08/12	10/14/12	-1111--	4									
N 6	WVIT	10/09/12	10/14/12	630-7P NIGHTLY NEWS	630-7P		:30				NM	4	\$8,000.00
	IP												
	Start Date	End Date	Weekdays	Spots/Week									
Week:	10/08/12	10/14/12	-1111--	4									
N 7	WVIT	10/09/12	10/14/12	7-730P EXTRA	7P-730P		:30				NM	4	\$1,800.00
	IP												

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

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Contract / Revision	Alt Order #
334311 /	

Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	SENATE 2012	1320

Advertiser	Original Date / Revision
LINDA MCMAHON FOR S	09/10/12 / 09/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Spots/			
									Rate	Rtn	Type	Spots
		Start Date	End Date	Weekdays								Amount
		Week: 10/08/12	10/14/12	- 1111--				4	\$450.00			
N 8	WVT	10/09/12	10/14/12	730-8P ACCESS HOLLYWOOD	730P-8P		:30				NM	4 \$1,800.00
		IP										
		Start Date	End Date	Weekdays				4	\$450.00			
		Week: 10/08/12	10/14/12	- 1111--								
N 9	WVT	10/09/12	10/14/12	1135-1235A TONIGHT SHOW	1135P-1235A		:30				NM	4 \$900.00
		IP										
		Start Date	End Date	Weekdays				4	\$225.00			
		Week: 10/08/12	10/14/12	- 1111--								
N 10	WVT	10/09/12	10/14/12	11-1135P LATE NEWS	11P-1135P		:30				NM	6 \$4,800.00
		IP										
		Start Date	End Date	Weekdays				6	\$800.00			
		Week: 10/08/12	10/14/12	- 111111								
N 11	WVT	10/09/12	10/14/12	8-9P THE VOICE	8P-9P		:30				NM	1 \$2,200.00
		IP										
		Start Date	End Date	Weekdays				1	\$2,200.00			
		Week: 10/08/12	10/14/12	- T-----								
N 12	WVT	10/09/12	10/14/12	9-10P LAW & ORDER: SVU	9P-10P		:30				NM	1 \$1,400.00
		IP										
		Start Date	End Date	Weekdays				1	\$1,400.00			
		Week: 10/08/12	10/14/12	-- W----								
N 13	WVT	10/09/12	10/14/12	F9-10P GRIMM	9-10P		:30				NM	1 \$1,000.00
		IP										
		Start Date	End Date	Weekdays				1	\$1,000.00			
		Week: 10/08/12	10/14/12	---- F--								
N 14	WVT	10/09/12	10/14/12	10-11P DATELINE NBC	10P-11P		:30				NM	1 \$1,500.00
		IP										
		Start Date	End Date	Weekdays				1	\$1,500.00			
		Week: 10/08/12	10/14/12	---- F--								
N 15	WVT	10/09/12	10/14/12	6-7A CT NEWS TODAY	6A-7A		:30				NM	1 \$100.00
		IP										
		Start Date	End Date	Weekdays				1	\$100.00			
		Week: 10/08/12	10/14/12	-----S-								
N 16	WVT	10/09/12	10/14/12	7-9A SATURDAY TODAY	7A-9A		:30				NM	1 \$350.00
		IP										
		Start Date	End Date	Weekdays				1	\$350.00			
		Week: 10/08/12	10/14/12	-----S-								
N 17	WVT	10/09/12	10/14/12	9-10A CT NEWS TODAY	9A-10A		:30				NM	1 \$300.00
		IP										
		Start Date	End Date	Weekdays				1	\$300.00			
		Week: 10/08/12	10/14/12	-----S-								
N 18	WVT	10/09/12	10/14/12	6-630P CT NEWS SAT @ 6F6P-630P			:30				NM	1 \$550.00
		IP										

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Contract / Revision 334311 /	Alt Order #
Contract Dates 10/09/12 - 10/15/12	Product SENATE 2012
	Estimate # 1320
Advertiser LINDA MCMAHON FOR S	Original Date / Revision 09/10/12 / 09/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Spots/ Type			Amount
									Spots/Week	Rate	Rtn	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/08/12	10/14/12	-----S-				1				
N 19	WVIT	10/09/12	10/14/12	6-630P CT NEWS SUN @ 6F6P-630P			:30					NM
		IP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				1				
		Week: 10/08/12	10/14/12	-----S								
N 20	WVIT	10/09/12	10/14/12	7-8A CT NEWS TODAY	7A-8A		:30					NM
		IP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				1				
		Week: 10/08/12	10/14/12	-----S								
N 21	WVIT	10/09/12	10/14/12	8-9A SUNDAY TODAY	8A-9A		:30					NM
		IP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				1				
		Week: 10/08/12	10/14/12	-----S								
N 22	WVIT	10/09/12	10/14/12	1030A-1130A SU MTP	1030A-1130A		:30					NM
		IP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				1				
		Week: 10/08/12	10/14/12	-----S								
N 23	WVIT	10/09/12	10/14/12	FTBL NIGHT AMERICA NON 7P-8P			:30					NM
		IP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				1				
		Week: 10/08/12	10/14/12	-----S								
N 24	WVIT	10/09/12	10/14/12	NFL REG SEASON NON LO 8P-11P			:30					NM
		IP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				1				
		Week: 10/08/12	10/14/12	-----S								
N 25	WVIT	10/15/12	10/15/12	6-7A CT NEWS TODAY	6A-7A		:30					NM
		IP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				1				
		Week: 10/15/12	10/21/12	M-----								
N 26	WVIT	10/15/12	10/15/12	12-1P AH LIVE	12P-1P		:30					NM
		IP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				1				
		Week: 10/15/12	10/21/12	M-----								
N 27	WVIT	10/15/12	10/15/12	4-5P ELLEN	4P-5P		:30					NM
		IP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				2				
		Week: 10/15/12	10/21/12	M-----								
N 28	WVIT	10/15/12	10/15/12	5-6P CT NEWS @ 5PM	5P-6P		:30					NM
		IP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				1				
		Week: 10/15/12	10/21/12	M-----								
N 29	WVIT	10/15/12	10/15/12	6-630P M-F CT NEWS @ 6	6P-630P		:30					NM
		IP										

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Contract / Revision 334311 /	Alt Order #
Contract Dates 10/09/12 - 10/15/12	Product SENATE 2012
	Estimate # 1320
Advertiser LINDA MCMAHON FOR S	Original Date / Revision 09/10/12 / 09/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Spots/ Week			Rate	Rtn	Type	Spots	Amount
									Spots/Week	Rate	Rating					
		Start Date	End Date	Weekdays												
		Week:	10/15/12	10/21/12	M-----			1		\$800.00	5.00					
N 30	WVT	10/15/12	10/15/12	630-7P	NIGHTLY NEWS		630-7P				:30			NM	1	\$2,000.00
		IP														
		Start Date	End Date	Weekdays					Spots/Week							
		Week:	10/15/12	10/21/12	M-----			1		\$2,000.00	6.00					
N 31	WVT	10/15/12	10/15/12	7-730P	EXTRA		7P-730P				:30			NM	1	\$450.00
		IP														
		Start Date	End Date	Weekdays					Spots/Week							
		Week:	10/15/12	10/21/12	M-----			1		\$450.00	3.00					
N 32	WVT	10/15/12	10/15/12	730-8P	ACCESS HOLLYWO	730P-8P					:30			NM	1	\$450.00
		IP														
		Start Date	End Date	Weekdays					Spots/Week							
		Week:	10/15/12	10/21/12	M-----			1		\$450.00	3.00					
N 33	WVT	10/15/12	10/15/12	1135-1235A	TONIGHT SHO	1135P-1235A					:30			NM	1	\$225.00
		IP														
		Start Date	End Date	Weekdays					Spots/Week							
		Week:	10/15/12	10/21/12	M-----			1		\$225.00	3.00					
N 34	WVT	10/15/12	10/15/12	11-1135P	LATE NEWS		11P-1135P				:30			NM	1	\$800.00
		IP														
		Start Date	End Date	Weekdays					Spots/Week							
		Week:	10/15/12	10/21/12	M-----			1		\$800.00	3.00					
N 35	WVT	10/15/12	10/15/12	M8-10P	VOICE		8-10P				:30			NM	1	\$4,000.00
		CDR														
		Start Date	End Date	Weekdays					Spots/Week							
		Week:	10/15/12	10/21/12	M-----			1		\$4,000.00	7.00					
N 36	WVT	10/15/12	10/15/12	M10-11P	REVOLUTION		10P-11P				:30			NM	2	\$3,600.00
		IP														
		Start Date	End Date	Weekdays					Spots/Week							
		Week:	10/15/12	10/21/12	M-----			2		\$1,800.00	5.00					
										Totals	272.00			73		\$54,675.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	73	\$54,675.00	\$46,473.75
Totals	73	\$54,675.00	\$46,473.75

Signature: _____ Date: _____

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